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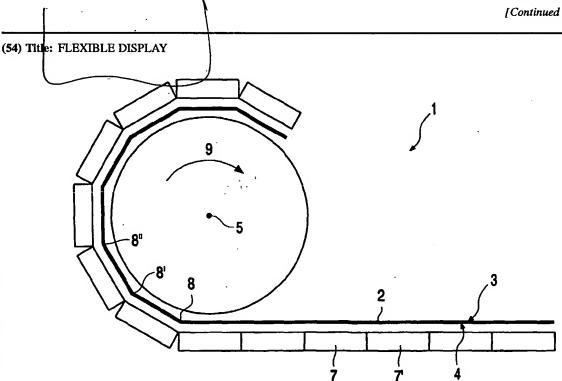
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as to applicant's entitlement to apply for and be granted a patent (Rule 4.17(ii)) for the following designations AE, AG, AL, AM, AT, AU, AZ, BA, BB, BG, BR, BY, BZ, CA, CH, CN, CO, CR, CU, CZ, DE, DK, DM, DZ, EC, EE, EG, ES, FI, GB, GD, GE, GH, GM, HR, HU, ID, IL, IN, IS, JP, KE, KG, KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV, MA, MD, MG, MK, MN, MW, MX, MZ, NI, NO, NZ, OM, PG, PH,

[Continued on next page]



(57) Abstract: The invention relates to a display device assembly (1) comprising a flexible display device (2) being rollable around an axis (5), the flexible display (2) having a front side (3) and a back side (4), one of the sides (3,4) being provided with distance elements (7, 7',80) for preventing a direct contact between the front side (3) and the back side (4). By preventing the front and back side to contact each other the amount of display damage is significantly reduced as compared to conventional roll-up displays. An advantageous embodiment comprises a display device assembly in which the spacer elements are shaped in the form of bars (7, 7'). In a further advantageous embodiment of the display assembly the distance elements comprise a protection foil (80).

03/04814

A. CLASSIFICATION OF SUBJECT MATTER IPC 7 G09F9/35 G09F11/29

According to International Patent Classification (IPC) or to both national classification and IPC

## **B. FIELDS SEARCHED**

 $\begin{array}{lll} \mbox{Minimum documentation searched} & \mbox{(classification system followed by classification symbols)} \\ \mbox{IPC 7} & \mbox{G09F} & \mbox{H04M} & \mbox{G09G} \\ \end{array}$ 

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched

Electronic data base consulted during the international search (name of data base and, where practical, search terms used)

WPI Data, PAJ, EPO-Internal

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A united documents are instead in the Continuation of box C.	Patent family members are listed in annex.
Special categories of cited documents:	"T" later document published after the international filing date
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Date of the actual completion of the international search	Date of malling of the international search report
18 March 2004	26/03/2004
Name and mailing address of the ISA	Authorized officer
European Patent Office, P.B. 5818 Patentlaan 2 NL - 2280 HV Rijswijk Tel. (+31-70) 340-2040, Tx. 31 651 epo ni, Fax: (+31-70) 340-3016	Pantoja Conde, A

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